

Trusted Choice® MARKETING REIMBURSEMENT PROGRAM



Big "I" members can access **over \$2,000** in funds to help offset the cost of certain marketing expenses. Funds can be used in three different ways:

Co-brand with the Trusted Choice logo

Get reimbursed for adding the Trusted Choice logo alongside your own in any consumer facing ads or items.

Traditional co-branding:

Includes things like print ads, store signage, branded giveaway items and more!
Get reimbursed **50%** of your costs with a max of **\$750**.

Digital co-branding:

Any digital display ads - TV commercials, social media ads, banner ads, etc.
Get reimbursed **75%** of your costs with a max of **\$750**.

Website Upgrade with preferred partners

Upgrade to a new website with one of our Preferred Partners. Trusted Choice will reimburse **\$500** for any new site built in 2022.

Partners include:

- › Advisor Evolved
- › Agency Revolution
- › Forge3
- › ITC
- › Marketing 360
- › Titan Web.

Upgrade to an Advantage profile

Increase your digital footprint and get noticed by more insurance shoppers by upgrading to an **Advantage subscription** on [trustedchoice.com](https://www.trustedchoice.com)

Trusted Choice will reimburse members **\$250** for an annual Advantage Preferred or Advantage Professional level subscription

For full program details or to submit a reimbursement request visit [trustedchoice.independentagent.com/MRP](https://www.trustedchoice.independentagent.com/MRP) today!

