



April Content Calendar

by Trusted Choice®

Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

[Download Assets](#)

This Month's Themes:

[Distracted Driving](#)

[Spring](#)

[Flooding](#)

You can edit these monthly posts with our Canva Templates!



April 2024 Canva Templates

We now include the content we make as templates that you can edit to fit your own brand. Click on the button below labeled "Canva Templates" and you will be taken to Canva. Once there, you should be able to make a copy of the templates where you can begin to make edits. All templates without customization are available for free download on our member site. To get the most out of the templates on Canva, we recommend investing in the pro version for \$150/year for up to 5 users. If you have any issues reach out to trusted.choice@iiba.net and we will assist you.

[Canva Templates](#)

3 MAIN TYPES OF DISTRACTIONS WHILE DRIVING



VISUAL DISTRACTIONS
Taking your eyes off the road



MANUAL DISTRACTIONS
Taking your hands off of the wheel



COGNITIVE DISTRACTIONS
Taking your mind off of driving

SOURCE: NSC





This Month's Holidays

- Distracted Driving Month
- April Fools Day
- Eid al-Fitr
- Passover
- Earth Day

APRIL

2024

S M T W Th F S

	<p>1 <u>Holiday</u></p>	<p>2 <u>Auto</u></p>	<p>3 <u>Business</u></p>	<p>4 <u>Flood</u></p>	<p>5 <u>Tornado</u></p>	
<p>7</p>	<p>8 <u>Auto</u></p>	<p>9 <u>Holiday</u></p>	<p>10 <u>Farm</u></p>	<p>11 <u>Tornado</u></p>	<p>12 <u>Auto</u></p>	<p>13</p>
<p>14</p>	<p>15 <u>Auto</u></p>	<p>16 <u>Motorcycle</u></p>	<p>17 <u>Business</u></p>	<p>18 <u>Auto</u></p>	<p>19 <u>Business</u></p>	
<p>21</p>	<p>22 <u>Holiday</u></p>	<p>23 <u>Auto</u></p>	<p>24 <u>Farm</u></p>	<p>25 <u>Auto</u></p>	<p>26 <u>Tornado</u></p>	<p>27</p>
<p>28</p>	<p>29 <u>Auto</u></p>	<p>30 <u>Auto</u></p>				