



April Content Calendar

by Trusted Choice®

Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

You can edit these monthly posts with our Canva Templates!

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This Month's Themes:

[Distracted Driving](#)

[Spring](#)

[Home Insurance](#)

This Month's Holidays

Distracted Driving Month
Arab American Heritage Month
Window Safety Week 4/6 - 4/12
April Fools' Day 4/1
Passover 4/12
Easter 4/20
Orthodox Easter 4/20
Earth Day 4/22
World Day for Safety and Health at Work 4/28



APRIL 2025

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1 Home

- Fire damage
- Windstorm and hail damage
- Liability risks
- Water damage and flooding
- Theft and vandalism

2 Business

- Burglary and theft
- Customer injuries
- Reputational damage
- Product liability
- Water damage

3 Distracted D.

Distracted driving is a leading cause of car accidents.

4 Spring

Thunderstorms can cause severe damage to your home and personal belongings.

5

6

7 Business

You need the right insurance protection.

8 Distracted D.

- Eating
- Smoking
- Interacting with a passenger
- Talking on a cell phone
- Holding an object other than a cell phone
- Talking, singing, or dancing
- Adjusting the radio or climate control

9 Spring

- Wear shoes
- Wear eye protection
- Use proper technique
- Wear proper clothing

10 Disaster

Convective storms, thunderstorms with lightning, hail, and tornadoes, are the most common and damaging natural catastrophes in the U.S.

11 Auto

- First aid kit
- Flashlight & batteries
- Blanket & warm blanket
- Water
- Tools

12 Holiday

Happy Passover!

13

14 Home

- Increased building
- Low building inventory and
- Neighborhood catastrophic weather events
- Continued inflation

15 Distracted D.

- Excessive horn honking
- Excessive tailgating
- Excessive lane changing
- Excessive speeding

16 Workers Comp.

- It can help cover financial costs of injured employees.
- Employees who incur another injury can forfeit their right to sue your business for being injured at work.

17 Motorcycle

Motorcyclists are 29 times more likely than passenger vehicles occupants to have fatal crashes.

18 Home

- CLOGGED GUTTERS
- HOLES IN THE ROOF
- EXCESS MOISTURE
- MISSING SHINGLES
- DAMAGED FLASHING
- AGING ROOF

19

20 Holiday

Happy Easter!

21 Distracted D.

- Turn your phone on "Do Not Disturb"
- Eat and drink before driving
- Plan your destination before driving

22 Holiday

Happy Earth Day 2025!

23 Home

Homeowners can be held liable for any dangerous conditions they fail to repair.

24 Workers Comp.

Workers' compensation covers nearly all workplace injuries, as long as they're not caused by intentional acts.

25 Home

Windows are a lifeline in an emergency and one of the top five hidden hazards in your home. Teach your family window safety to help mitigate any accidents.

26

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28 Holiday

World Day for Safety and Health at Work!

29 Distracted D.

Seat belts reduce your risk of injury in a crash by 50%!

30 Home

- You have a custom-built home
- You have substantial financial assets at risk
- You have unique or antique-risk property