

# April 2022 Social Media Calendar

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

> If you would like to see a certain kind or topic of content from us we would love to hear about it! Email us at trusted.choice@iiaba.net with all content ideas.



Trusted Choice

O trustedchoice



#### Key Dates:

Ramadan April's Fool 04/01 Passover 04/16 Easter 04/17 Earth Day 04/22

#### Key Themes:

Distracted Driving Auto Rain/Flooding Spring



5

#### Key Dates:

Ramadan April's Fool 04/01 . Passover 04/16 Easter 04/17 Earth Day 04/22

7

14

#### Themes:

Distracted Driving Auto Rain/Flooding Spring

1

8

15

22

29

Monday

Tuesday









25

We all use technology and data even if we don't think about it: Everyone with an interne connection is vunerable. Dalit to your local indepe















Wednesday









Thursday





28 article















## Week 1: April 1st

|       | Сору                                 | Image              | Link                    |
|-------|--------------------------------------|--------------------|-------------------------|
| 04/01 | We hope you have a happy<br>Ramadan! | Ramadan<br>MUBARAK | <u>Content to Share</u> |
|       | Comu                                 | Imaga              | Link                    |
|       | Сору                                 | Image              | Link                    |
|       |                                      |                    |                         |
|       |                                      |                    |                         |
|       | Сору                                 | Image              | Link                    |
|       |                                      |                    |                         |
|       |                                      |                    |                         |



## Week 2: April 4-8

|       | Сору  | Image   | Link                    |
|-------|---|---|-------------------------|
| 04/04 | Texting is one of the biggest<br>contributors to distracted<br>driving.   | DON'T TEXT<br>AND DRIVE<br>ONLIGATION<br>DRIVE SA AND<br>ROME<br>PROME  | <u>Content to Share</u> |
| 04/05 | It's just a little rain, right?<br>Maybe not. Stay alert and safe<br>while driving in a rainstorm.                      | Remember<br>to Check the<br>Weather<br>Weather<br>Weather<br>Weather<br>Weather<br>Userweitigene<br>Userweitigene<br>Userweitigene<br>Userweitigene   | <u>Content to Share</u> |
|       | Сору  | Image   | Link                    |
| 04/06 | Does your car need a tune up<br>for spring?   | Image: Construction of the construc   | <u>Content to Share</u> |
| 04/07 | Does your business rely on<br>vehicles for deliveries or trans-<br>portation? Make sure they are<br>protected properly! | Where the<br>Common part of the first ender the<br>common part of the | <u>Content to Share</u> |
|       | Сору  | Image   | Link                    |
| 04/08 | Stay alert! Decreased visibility<br>caused by fog can be danger-<br>ous.  | DON GET<br>DAUCHT IN A FOOT<br>To the a contributing<br>To the a contributing<br>To the a contributing  | <u>Content to Share</u> |
|       |   |   |                         |



## Week 3: April 11th - 15th

|       | Сору   | Image  | Link                    |
|-------|--|--|-------------------------|
| 04/11 | Keep your confidence in your car by following this checklist:  |  | https://pgrs.in/3M1G8sA |
| 04/12 | No matter what kind of vehi-<br>cle it is, it needs a commercial<br>auto policy if it is used for<br>business. | Dres My<br>commercial<br>listrated<br>listrated<br>to the statemotive<br>taxt yaw, line, bits,<br>or track used<br>business purposes<br>it requires protection   | <u>Content to Share</u> |
|       | Сору   | Image  | Link                    |
| 04/13 | Heavy rain isn't the only thing that can cause flash floods.   | WHAT CAUSES<br>A FLASH FLOOD?<br>A MAIN CAUSES ARE:  | <u>Content to Share</u> |
| 04/14 | When thunderstorms are<br>headed our way, don't forget<br>to prepare for more than just<br>rain.               | Hand Card and Card an   | <u>Content to Share</u> |
|       | Сору   | Image  | Link                    |
| 04/15 | What is the most distracting thing for you when driving?   | Hur Lar danska far kalar<br>- Stranger ginne sant falls van ska danska<br>- Stranger ginne sant Stranger danska<br>- Stranger ginne sant skalar sant skalar<br>- Stranger ginne sant skalar<br>- Str | <u>Content to Share</u> |
|       |  |  |                         |



## Week 4: April 18th - 22nd

|       | Сору  | Image   | Link                          |
|-------|---|---|-------------------------------|
| 04/18 | Stay protected online by<br>talking to your indepedent<br>insurance agent about cyber<br>liability insurance.                     | We all use technology<br>and data even if we<br>don't hink about it:<br>Eryspen with a nitrater<br>connection is worszahle.<br>As years business protected<br>in case of a gener estad 2.<br>W Isen arkinestemistemister  | <u>Content to Share</u>       |
| 04/19 | Remember we share the road<br>with these ten tips:  |   | <u>https://bit.ly/3tbXKcq</u> |
|       | Сору  | Image   | Link                          |
| 04/20 | Is your home ready for spring<br>rainstorms? Make sure your<br>roof and gutters are in top<br>shape!                              | April Showers Bring<br>More than May Flowers<br>Thurdentorms can cause sever<br>administration of the severe<br>administration of the severe administration of the severe<br>administration of the severe administration of the severe adm | <u>Content to Share</u>       |
| 04/21 | Talk to your independent<br>insurance agent to make sure<br>you are covered in case of an<br>Earthquake.                          | Did you     Atandad     Construction     Did you     Atandad     Increase     Atandad     Increase     Atandad     Increase     Atandad     Increase     <   | <u>Content to Share</u>       |
|       | Сору  | Image   | Link                          |
| 04/22 | This Earth Day make your life<br>a little greener with these tips<br>for your home, auto, and life.<br>(carousel with 4 graphics) | Think of your future this Earth Day by single these simple steps:   Image: Constraint of the single these candidates of the single the sin  | <u>Content to Share</u>       |
|       |   |   |                               |



## Week 5: Apri 25th - 29th

|       | Сору   | Image   | Link                    |
|-------|--|---|-------------------------|
| 04/25 | Earthquake season? Not so<br>fast. Earthquakes can happen<br>any time of year.     | Earthquakes happen<br>year around, regardless<br>of weather.  | <u>Content to Share</u> |
| 04/26 | Make sure you have these things<br>on hand for the next earthquake.                | HOW TO MAKE<br>SAFETY KIT:Image: ComparisonImage: Comparison </td <td><u>Content to Share</u></td> | <u>Content to Share</u> |
|       | Сору   | Image   | Link                    |
| 04/27 | Put your phone down when<br>driving!   | DID YOU KNOW?<br>Texting while<br>driving makes you<br>8 times more likely<br>to crash.<br>   | <u>Content to Share</u> |
| 04/28 | Wondering how you can keep<br>your website secure? Read<br>these 6 best practices: |   | https://bit.ly/3M17DT7  |
|       | Сору   | Image   | Link                    |
| 04/29 | If you find yourself driving in<br>a fog this week, don't forget<br>these tips!    | S Tips for Driving Tips I due you for where here already Use you for where here already Use along out due here already Use along out due here   | <u>Content to Share</u> |
|       |  |   |                         |

