

April 2022 Social Media Calendar

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

> If you would like to see a certain kind or topic of content from us we would love to hear about it! Email us at trusted.choice@iiaba.net with all content ideas.



Trusted Choice

O trustedchoice



Key Dates:

Ramadan April's Fool 04/01 Passover 04/16 Easter 04/17 Earth Day 04/22

Key Themes:

Distracted Driving Auto Rain/Flooding Spring



5

Key Dates:

Ramadan April's Fool 04/01 . Passover 04/16 Easter 04/17 Earth Day 04/22

7

14

Themes:

Distracted Driving Auto Rain/Flooding Spring

1

8

15

22

29

Monday

Tuesday









25

We all use technology and data even if we don't think about it: Everyone with an interne connection is vunerable. Dalit to your local indepe















Wednesday









Thursday





28 article















Week 1: April 1st

	Сору	Image	Link
04/01	We hope you have a happy Ramadan!	Ramadan MUBARAK	<u>Content to Share</u>
	Comu	Imaga	Link
	Сору	Image	Link
	Сору	Image	Link



Week 2: April 4-8

	Сору	Image	Link
04/04	Texting is one of the biggest contributors to distracted driving.	DON'T TEXT AND DRIVE ONLIGATION DRIVE SA AND ROME PROME	<u>Content to Share</u>
04/05	It's just a little rain, right? Maybe not. Stay alert and safe while driving in a rainstorm.	Remember to Check the Weather Weather Weather Weather Weather Userweitigene Userweitigene Userweitigene Userweitigene	<u>Content to Share</u>
	Сору	Image	Link
04/06	Does your car need a tune up for spring?	Image: Construction of the construc	<u>Content to Share</u>
04/07	Does your business rely on vehicles for deliveries or trans- portation? Make sure they are protected properly!	Where the Common part of the first ender the common part of the	<u>Content to Share</u>
	Сору	Image	Link
04/08	Stay alert! Decreased visibility caused by fog can be danger- ous.	DON GET DAUCHT IN A FOOT To the a contributing To the a contributing To the a contributing	<u>Content to Share</u>



Week 3: April 11th - 15th

	Сору	Image	Link
04/11	Keep your confidence in your car by following this checklist:		https://pgrs.in/3M1G8sA
04/12	No matter what kind of vehi- cle it is, it needs a commercial auto policy if it is used for business.	Dres My commercial listrated listrated to the statemotive taxt yaw, line, bits, or track used business purposes it requires protection	<u>Content to Share</u>
	Сору	Image	Link
04/13	Heavy rain isn't the only thing that can cause flash floods.	WHAT CAUSES A FLASH FLOOD? A MAIN CAUSES ARE:	<u>Content to Share</u>
04/14	When thunderstorms are headed our way, don't forget to prepare for more than just rain.	Hand Card and Card an	<u>Content to Share</u>
	Сору	Image	Link
04/15	What is the most distracting thing for you when driving?	Hur Lar danska far kalar - Stranger ginne sant falls van ska danska - Stranger ginne sant Stranger danska - Stranger ginne sant skalar sant skalar - Stranger ginne sant skalar - Str	<u>Content to Share</u>



Week 4: April 18th - 22nd

	Сору	Image	Link
04/18	Stay protected online by talking to your indepedent insurance agent about cyber liability insurance.	We all use technology and data even if we don't hink about it: Eryspen with a nitrater connection is worszahle. As years business protected in case of a gener estad 2. W Isen arkinestemistemister	<u>Content to Share</u>
04/19	Remember we share the road with these ten tips:		<u>https://bit.ly/3tbXKcq</u>
	Сору	Image	Link
04/20	Is your home ready for spring rainstorms? Make sure your roof and gutters are in top shape!	April Showers Bring More than May Flowers Thurdentorms can cause sever administration of the severe administration of the severe administration of the severe administration of the severe administration of the severe adm	<u>Content to Share</u>
04/21	Talk to your independent insurance agent to make sure you are covered in case of an Earthquake.	Did you Atandad Construction Did you Atandad Increase Atandad Increase Atandad Increase Atandad Increase <	<u>Content to Share</u>
	Сору	Image	Link
04/22	This Earth Day make your life a little greener with these tips for your home, auto, and life. (carousel with 4 graphics)	Think of your future this Earth Day by single these simple steps: Image: Constraint of the single these candidates of the single the sin	<u>Content to Share</u>



Week 5: Apri 25th - 29th

	Сору	Image	Link
04/25	Earthquake season? Not so fast. Earthquakes can happen any time of year.	Earthquakes happen year around, regardless of weather.	<u>Content to Share</u>
04/26	Make sure you have these things on hand for the next earthquake.	HOW TO MAKE SAFETY KIT:Image: ComparisonImage: Comparison </td <td><u>Content to Share</u></td>	<u>Content to Share</u>
	Сору	Image	Link
04/27	Put your phone down when driving!	DID YOU KNOW? Texting while driving makes you 8 times more likely to crash. 	<u>Content to Share</u>
04/28	Wondering how you can keep your website secure? Read these 6 best practices:		https://bit.ly/3M17DT7
	Сору	Image	Link
04/29	If you find yourself driving in a fog this week, don't forget these tips!	S Tips for Driving Tips I due you for where here already Use you for where here already Use along out due here already Use along out due here	<u>Content to Share</u>

