



April 2022 Social Media Calendar

Use this monthly social media calendar to plan your social posts with our ready to use content!

New calendars are released 30 days before start of the new month.

Don't forget to tag us!

If you would like to see a certain kind or topic of content
from us we would love to hear about it!

Email us at trusted.choice@iiaba.net with all content ideas.



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Key Dates:

Ramadan

April's Fool 04/01

Passover 04/16

Easter 04/17

Earth Day 04/22

Key Themes:

Distracted Driving

Auto

Rain/Flooding

Spring

April

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Ramadan
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Easter 04/17
Earth Day 04/22

Themes:

Distracted Driving
Auto
Rain/Flooding
Spring

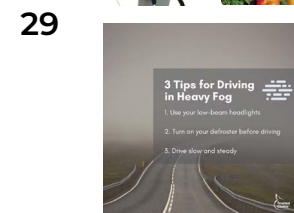
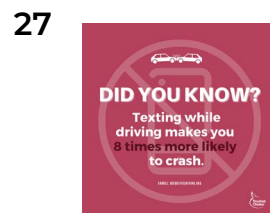
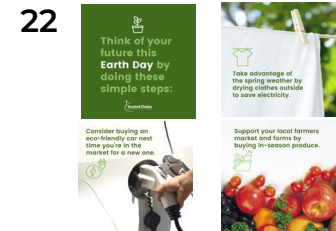
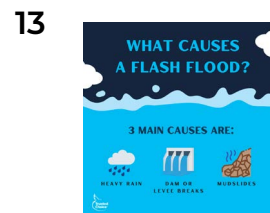
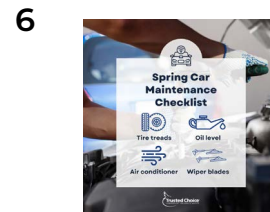
Monday

Tuesday

Wednesday

Thursday




Friday





Week 1: April 1st

	Copy	Image	Link
04/01	We hope you have a happy Ramadan!		Content to Share
	Copy	Image	Link
	Copy	Image	Link

Week 2: April 4-8

	Copy	Image	Link
04/04	Texting is one of the biggest contributors to distracted driving.		Content to Share
04/05	It's just a little rain, right? Maybe not. Stay alert and safe while driving in a rainstorm.		Content to Share
	Copy	Image	Link
04/06	Does your car need a tune up for spring?		Content to Share
04/07	Does your business rely on vehicles for deliveries or transportation? Make sure they are protected properly!		Content to Share
	Copy	Image	Link
04/08	Stay alert! Decreased visibility caused by fog can be dangerous.		Content to Share

Week 3: April 11th - 15th

	Copy	Image	Link
04/11	Keep your confidence in your car by following this checklist:		https://pgrs.in/3M1G8sA
04/12	No matter what kind of vehicle it is, it needs a commercial auto policy if it is used for business.		Content to Share
	Copy	Image	Link
04/13	Heavy rain isn't the only thing that can cause flash floods.		Content to Share
04/14	When thunderstorms are headed our way, don't forget to prepare for more than just rain.		Content to Share
	Copy	Image	Link
04/15	What is the most distracting thing for you when driving?		Content to Share

Week 4: April 18th - 22nd

	Copy	Image	Link
04/18	Stay protected online by talking to your independent insurance agent about cyber liability insurance.		Content to Share
04/19	Remember we share the road with these ten tips:		https://bit.ly/3tbXXcq
	Copy	Image	Link
04/20	Is your home ready for spring rainstorms? Make sure your roof and gutters are in top shape!		Content to Share
04/21	Talk to your independent insurance agent to make sure you are covered in case of an Earthquake.		Content to Share
	Copy	Image	Link
04/22	This Earth Day make your life a little greener with these tips for your home, auto, and life. (carousel with 4 graphics)		Content to Share

Week 5: April 25th - 29th

	Copy	Image	Link
04/25	Earthquake season? Not so fast. Earthquakes can happen any time of year.		Content to Share
04/26	Make sure you have these things on hand for the next earthquake.		Content to Share
	Copy	Image	Link
04/27	Put your phone down when driving!		Content to Share
04/28	Wondering how you can keep your website secure? Read these 6 best practices:		https://bit.ly/3M17DT7
	Copy	Image	Link
04/29	If you find yourself driving in a fog this week, don't forget these tips!		Content to Share