



AugustContent Calendar

by Trusted Choice®

Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

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You can edit these
monthly posts with our
Canva Templates!

This Month's Themes:

[Disaster](#)

[College](#)

[Professional Liability](#)

This Month's Holidays

Safe & Sound Week (Workers Safety)
8/11 to 8/17

National Financial Awareness Day 8/14
National Dog Day 8/26



AUGUST 2025

S M T W Th F S

1 College

5 FACTORS That Influence Car Insurance Rates for College Students

- Location
- How Much Driving You Do
- Type of Car
- Driving Record
- Credit History



2

3

4 Disaster



Are high winds a big deal?
Damage from severe thunderstorm winds can produce a damage path extending for hundreds of miles.

5 Professional L.



What is Professional Liability Insurance?

Access to business coverage for big profits against liability claims resulting from errors or omissions in the services they provide.

6 Home



RELOCATING? Insure Your Move

Typically, homeowners or renters' insurance won't cover your possessions during a move.

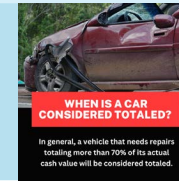
7 Insurance 101



INSURANCE 101: Questions to help understand the claims process

- How will I be paid?
- Do I get paid full or once?
- How long do I have to file a claim?
- Do I need to replace items immediately?

8 Auto



WHEN IS A CAR CONSIDERED TOTALED?

In general, a vehicle that needs repairs totaling more than 70% of its actual cash value will be considered totaled.

9

10

11 Holiday



SAFE & SOUND WEEK

Celebrating Worker's Safety
August 12-18th

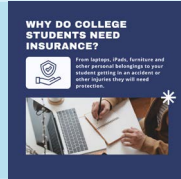
12 Disaster



PREPARE YOUR PETS FOR DISASTERS

Have a safe place to take your pet before disasters and emergencies as many public places may have no pet admission.

13 College



WHY DO COLLEGE STUDENTS NEED INSURANCE?

From laptops, flash drives and other personal belongings to your credit cards, you have a lot to protect. Make sure you're covered.

14 Holiday



National Financial Awareness Day

15 Professional L.



General Liability vs. Professional Liability Insurance

General liability usually covers physical risk while professional liability covers errors and omissions from the services your business provides.

16

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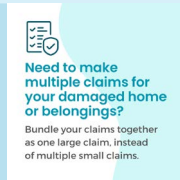
18 Disaster



Beware of Flooding!

Don't walk in water above your ankles, or over 6 inches, as you can be swept off your feet and injured.

19 Claims



Need to make multiple claims for your damaged home or belongings?

Bundle your claims together as one large claim, instead of multiple small claims.

20 Home



These Common Backyard Items May be Liability Concerns

- Pools and Hot Tubs
- Trampolines
- Zip Lines
- Treehouses
- Swing Sets

21 College



DOES YOUR COLLEGE STUDENT HAVE EXPENSIVE EQUIPMENT AND BELONGINGS?

Consider a travel-student policy specifically designed for students living away at college.

22 Professional L.



IS IT PROFESSIONAL LIABILITY OR ERRORS & OMISSIONS INSURANCE?

The two terms refer to the same coverage that's used to protect businesses and professionals.

23

24

25 Disaster



The majority of flood fatalities happen when people drive through a flooded area.

26 Holiday



HAPPY NATIONAL DOG DAY!

27 College



Don't Forget to Talk To Your College Graduate About:

- Renter's Insurance
- Enroll in Employee Benefits
- Liability Insurance
- Auto Insurance
- Life Insurance

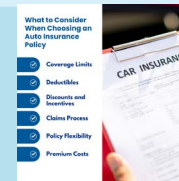
28 Professional L.



What Does Professionally Liability Insurance Not Cover?

- Bodily injury or property damage
- Work-related injuries or illnesses
- Data breach

29 Auto



What to Consider When Choosing an Auto Insurance Policy

- Coverage Limits
- Deductibles
- Discounts and Incentives
- Claims Process
- Policy Flexibility
- Premium Costs

30/31