Big Picture Campaign: Suggested Email Copy

Subj: New “Big Picture” Marketing Campaign Now Available from Trusted Choice!

As an independent agent, you see the big picture and are uniquely able to provide tailored coverage to your consumers The latest marketing campaign title “Big Picture” from Trusted Choice explores that angle and reminds consumers about the value only an independent agent can deliver.

Online, you will find a collection of print ads, digital ads, videos and radio spots that can all be customized to include your agency info and logo free of charge.

For the first time, Trusted Choice has also made this campaign fully available in Spanish.

Visit the [campaigns page](https://trustedchoice.independentagent.com/marketing-campaigns/) and request your free customization today!