Big Picture Campaign: Suggested Social Copy

(use in any order, consider using a link shortener like bitly)

Post 1:

Let your local market know how an independent agent can provide tailored coverage by using the new “Big Picture” campaign from Trusted Choice. Free custom marketing materials include print ads, digital ads, video and radio.

Visit <https://trustedchoice.independentagent.com/marketing-campaigns/> today!

(Use with graphic 1 or 2)

Post 2:

The all new “Big Picture” marketing campaign from Trusted Choice gives agents FREE marketing materials that include your agency logo and info.

Available in English and Spanish!

Visit <https://trustedchoice.independentagent.com/marketing-campaigns/> today!

(Use with graphic 1 or 2)

Post 3:

The latest campaign from Trusted Choice showcases the value independent agents can uniquely deliver. Get a free customized ad or video that includes your agency logo and info.

Visit <https://trustedchoice.independentagent.com/marketing-campaigns/> to see the full campaign!