**Content to Share Promo Email and Social Copy**

**Email Copy**

Subj: Step Up Your Social Media Game with Trusted Choice!

Finding and developing content to use on your social channels can be challenging.

Trusted Choice makes it easy with Content to Share, a ready to use library of insurance specific content for your social media channels.

Try searching by insurance line or by season to find fun, custom content made just for you!

[View the newest content online now!](https://trustedchoice.independentagent.com/content-to-share/)

**Social Post Copy**

Note: Free photography can be downloaded from sites like Unsplash, Pexels, and Pixabay for use in promotional materials. We also recommend using a link shortener like bitly.

(use generic images of social media icons or people looking at content on a phone or computer)

Post 1:

Looking for insurance specific content to share on your social channels or blog? Find ready to use content on Content to Share! Search by insurance line or seasonality to find custom content made just for you!

Visit <https://trustedchoice.independentagent.com/content-to-share/> today!

Post 2:

Creating social media content can be challenging and time consuming. Trusted Choice has you covered with Content to Share, a ready to use library of insurance specific content for all of your social media needs.

Visit <https://trustedchoice.independentagent.com/content-to-share/> today!