



December Content Calendar

by Trusted Choice®

Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

We now include the content we make as templates that you can edit to fit your own brand. Click on the button below labeled "Templates" and you will be taken to Canva. Once there, you should be able to make a copy of the templates where you can begin to make edits. All templates without customization are available for free download on our member site. To get the most out of the templates on Canva, we recommend investing in the pro version for \$150/year for up to 5 users. If you have any issues reach out to trusted.choice@iiaba.net and we will assist you.

[Templates](#)

This Month's Themes:

[Winter](#)

[Christmas](#)

[Home](#)

Featured Personal Line: Renewing for the New Year

Each month we will feature new content surrounding a theme. This month, take a look at new content focusing on renewing and reviewing for the new year. This content is separate from the content calendar but you can use it however you like. Add it to your social content or use it on your website.












DECEMBER

2 0 2 2

[Click Here for Suggested Captions](#)

S M T W Th F S

					1 Travel	2 Auto	3
							
4	5 Pets	6 Auto	7 Business	8 Home	9 Home	10	
							
11	12 Events	13 Auto	14 Christmas	15 Home	16 Business	17	
							
18	19 Holiday	20 Travel	21 Travel	22 Auto	23 Christmas	24 Holiday	
							
25 Holiday	26 Kwanzaa	27 Home	28 Business	29 Insurance	30 Insurance	31 Holiday	
		