



DIGITAL REVIEW

FREE Analysis of your Website and Social Media

What's included in a Digital Review?

Scored Website Report

This qualitative report provides a review of several key factors that influence the marketing effectiveness and usability of your website.

The grade is on a 100-point scale that uses an algorithm based on 70 criteria including search engine data, website structure, site performance and others. Other factors reviewed include overall appearance, design layout, structure, content and imagery.

Each section provides an easy to read grade of either: pass, moderate (problem), fail, or an FYI. We also highlight how each piece directly impacts your site and how hard or easy the problem is to solve offering examples and why each piece is important.

You will receive actionable advice to improve your website's business objectives.



Social Media Review

Your digital presence doesn't end with just your website. Consumers are doing research and want to get to know your company. The corresponding social media review will ensure your profiles are fully complete and suggest some tactics for increasing engagement. We also provide best practices information to assist with your social media strategy.

TrustedChoice.com Scorecard

An in depth evaluation of your TrustedChoice.com profile that can determine what information you might be missing that online insurance shoppers will be looking for. TrustedChoice.com is visited by 7 million+ shoppers annually!



Bonus! A free one-on-one consultation to review your custom results is also available upon request.

Request your Digital Review at [trustedchoice.com/agents](https://www.trustedchoice.com/agents)