



February Content Calendar

by Trusted Choice®

Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

Keep an eye out for my social media tips!



This Month's Themes:

[Black History Month](#)

[Winter](#)

[Personal Property](#)

January 2023 Graphic Templates

We now include the content we make as templates that you can edit to fit your own brand. Click on the button below labeled "Templates" and you will be taken to Canva. Once there, you should be able to make a copy of the templates where you can begin to make edits. All templates without customization are available for free download on our member site. To get the most out of the templates on Canva, we recommend investing in the pro version for \$150/year for up to 5 users. If you have any issues reach out to trusted.choice@iiba.net and we will assist you.

[Canva Templates](#)





FEBRUARY

2023

INDY KEY:

- > Social Media Tip
- > Vertical Video Tip

[Click Here for Suggested Captions](#)

S M T W Th F S

			1 BHM	2 Social Tip	3 Business	4
5	6 Winter	7 Disaster	8 Property	9 BHM	10 Video Tip	11
12 Game Day	13 IA's	14 Valentine's	15 BHM	16 Car	17 Safety	18
19	20 Presidents	21 Social Tip	22 Property	23 Home	24 Car	25
26	27 Rideshare	28 Cyber				