(Member Facing)

Optimizing your Google Business Profile should be top priority for any Independent Agency. In today's digital landscape, [69% of insurance shoppers turn to online searches before scheduling appointments](https://www.invoca.com/blog/insurance-marketing-statistics). Make sure your agency is easy to find online and your value proposition is clearly communicated.

Trusted Choice has just released a free guide to help agents fully leverage their Google Business Profiles. Following the steps outlined can be a game-changer for your agency by increasing visibility, driving more traffic, and attracting new customers.

This comprehensive guide offers step-by-step instructions on optimizing your Google Business Profile to stand out in a competitive market. From setting up your profile to exploring additional features, and maximizing online reviews, this guide equips you with the tools to strengthen your online presence and attract new clientele.

Access this free guide today and unlock the full potential of your Google Business Profile with Trusted Choice by your side.

https://trustedchoice.independentagent.com/google

Please contact [Trusted Choice](mailto:Joseph.Cox@iiaba.net) with any questions.Top of Form