

Looking for Support on How to Communicate in this Market?

Check out the **Hard Market Toolkit** brought to you by **Trusted Choice**

During these challenging times of rising premiums in a hard market, independent insurance agents are more important than ever.



RESOURCES INCLUDED:

1. An Overview of Market Conditions
2. Expert Advice for Surviving a Hard Market from Savvy Independent Agents
3. Talking Points for Clients
4. Client Email Templates
5. Frequently Asked Questions from Clients
6. A General Communication Timeline to Keep Your Agency on Track
7. Remarketing Strategy Including Standards Document (Fill-in Template)
8. Renewal Process Outlines and Strategy
9. Personal Lines and Commercial Lines Renewal Forms
10. Creative to Help Your Agency Stand Out (Customizable Videos and Graphics)

Click the button or follow the URL to access the hard market toolkit:
TrustedChoice.independentagent.com/hardmarkettoolkit

ACCESS THE TOOLKIT HERE