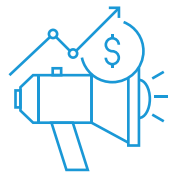




**BIG i** <sup>SM</sup>



**Boost Sales and Retention in a**

# Hard Market

**Download the 2024 Expanded Hard Market Toolkit**

Equip yourself and your team with the knowledge and resources to effectively navigate the market, support your clients and sustain business growth.



## Expanded toolkit includes:

- > Update on current market conditions
- > Selling strategies in a hard market
- > Driving retention for the long run
- > Stopping a cancellation and more!

**A must-have guide for independent agents!**

Free for all Big "I" members.

**SCAN TO DOWNLOAD NOW**

[Trustedchoice.independentagent.com/hard-market](https://Trustedchoice.independentagent.com/hard-market)

