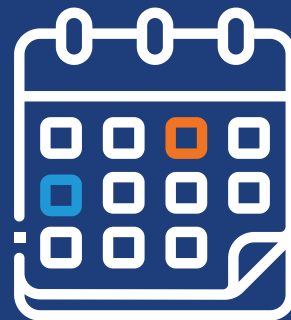


Holiday Calendar

2026



JANUARY

CONTENT THEMES:

Renewal, Winter,
Auto Insurance

HOLIDAY/MONTH THEMES:

1/1 New Years
1/19 Martin Luther King Day
1/28 Data Privacy Day

FEBRUARY

CONTENT THEMES:

Winter Safety,
Personal Property,
Life Insurance

HOLIDAY/MONTH THEMES:

Black History Month
2/14-2/18 National
Entrepreneur Week
2/2 Groundhog Day
2/5 Disaster Day
2/8 Super Bowl
2/14 Valentine's Day
2/16 Presidents Day
2/17 Lunar New Year
2/18 Beginning of Ramadan

MARCH

CONTENT THEMES:

Independent Agent,
Flood/Disaster ,
Business Insurance

HOLIDAY/MONTH THEMES: Women's History Month

3/6 National Employee
Appreciation Day
3/8 International Women's Day
3/17 St. Patrick's Day
3/29 National Mom & Pop
Business Owners Day
3/20 Eid al-Fitr

APRIL

CONTENT THEMES:

Distracted Driving,
Homeowners Insurance,
Spring

HOLIDAY/MONTH THEMES: Distracted Driving Month Arab American Heritage Month

4/1 April Fool's Day
4/1 Passover
4/5 Easter
4/12 Orthodox Easter
4/22 Earth Day
4/28 World Day for Safety &
Health at Work

MAY

CONTENT THEMES:

Spring, Motorcycle Safety,
Hurricane Preparedness

HOLIDAY/MONTH THEMES: Asian-American & Pacific Islander Heritage Month Jewish American Heritage Month Motorcycle Safety Awareness Month

5/3 - 5/9 Small Business Week
5/4 - 5/10 National Pet Week
5/1 International Workers Day
5/7 World Password Day
5/10 Mother's Day
5/25 Memorial Day
5/27 Eid al-Adha
5/29 Memorial Day

JUNE

CONTENT THEMES:

Summer, Boat Insurance,
Commercial Auto

HOLIDAY/MONTH THEMES: Pride Month National Safety Month

6/19 Juneteenth
6/21 Father's Day
6/28 National Insurance
Awareness Day
6/26 Ashura

JULY

CONTENT THEMES:

Summer, Business Liability,
Disaster Preparation

HOLIDAY/MONTH THEMES:

Disability Pride Month

7/4 4th of July

7/11 National Motorcycle Day

AUGUST

CONTENT THEMES:

Workers' Compensation,
Hurricane/Disaster,
College

HOLIDAY/MONTH THEMES:

8/10-8/16 Safe & Sound Week
(Workers Safety)

8/26 National Dog Day

SEPTEMBER

CONTENT THEMES:

Life Insurance, Fall,
Business Disaster

HOLIDAY/MONTH THEMES:

**National Life Insurance
Awareness Month**

National Pet Insurance Month

National Preparedness Month

Hispanic Heritage Month

9/7 Labor Day

9/11 Rosh Hashanah

9/11 Remembrance Day

OCTOBER

CONTENT THEMES:

Cyber Security, Fall,
Halloween

HOLIDAY/MONTH THEMES:

**National Cyber Security
Awareness Month**

10/12 Columbus Day

10/12 Indigenous Peoples Day

10/13 International day for
Disaster Risk Reduction

10/20 Yom Kippur

10/29 National Cat Day

10/31 Halloween

NOVEMBER

CONTENT THEMES:

Thanksgiving, Fall,
Small Business

HOLIDAY/MONTH THEMES:

Native American Heritage Month

11/2 Day of the Dead

11/8 Diwali

11/11 Veterans Day

11/17 National Entrepreneur Day

11/26 Thanksgiving

11/28 Small Business Saturday

11/30 Cyber Monday

DECEMBER

CONTENT THEMES:

Christmas, Winter,
Traveling

HOLIDAY/MONTH THEMES:

12/1 Giving Tuesday

12/5 Hannukah begins

12/24 Christmas Eve

12/25 Christmas

12/26 Kwanza

12/5 Hannukah begins

12/31 New Year's Eve

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