



# January Content Calendar

Trusted Choice<sup>®</sup> by Trusted Choice<sup>®</sup>

## Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

[Download Assets](#)

## This Month's Themes:

[Renewal of Insurance](#)

[Winter](#)

[Personal Property](#)

You can edit these monthly posts with our Canva Templates!



## January 2024 Canva Templates

We now include the content we make as templates that you can edit to fit your own brand. Click on the button below labeled "Canva Templates" and you will be taken to Canva. Once there, you should be able to make a copy of the templates where you can begin to make edits. All templates without customization are available for free download on our member site. To get the most out of the templates on Canva, we recommend investing in the pro version for \$150/year for up to 5 users. If you have any issues reach out to [trusted.choice@iiba.net](mailto:trusted.choice@iiba.net) and we will assist you.

[Canva Templates](#)

DO YOU NEED TO UPDATE  
YOUR INSURANCE IN

# 2024?

Did you get any gifts for the holidays like jewelry, fine art, or an instrument that requires insurance?

Did you purchase a new car?

Did you add an extension or renovate your home for the holidays?





## This Month's Holidays

- New Year's 1/01
- Martin Luther King Jr. Day 1/15
- Data Privacy Day 1/28

# JANUARY

# 2024

S

M

T

W

Th

F

S

	1 <u>Holiday</u> 	2 <u>Renewal</u> 	3 <u>Disaster</u> 	4 <u>Renewal</u> 	5 <u>Holiday</u> 	6
7	8 <u>Renewal</u> 	9 <u>Home</u> 	10 <u>Umbrella</u> 	11 <u>Renewal</u> 	12 <u>Pet</u> 	13
14	15 <u>Holiday</u> 	16 <u>Winter</u> 	17 <u>Auto</u> 	18 <u>Disaster</u> 	19 <u>Home</u> 	20
21	22 <u>Auto</u> 	23 <u>Auto</u> 	24 <u>Personal</u> 	25 <u>Personal</u> 	26 <u>Disaster</u> 	27
28 <u>Holiday</u> 	29 <u>Cyber</u> 	30 <u>Personal</u> 	31 <u>Business</u> 			