



June 2021 Social Media Calendar

Use this monthly social media calendar to plan your social posts with our ready to use content!
New calendars are released 1 week before start of new month.
Don't forget to tag us!



Key Dates:



Flag Day - June 14th
Juneteenth - June 19th
Father's Day - June 20th

Key Themes:



Traveling/Vacations
Boating
Home Safety

Please note that we changed the weekly content recommendation from social channel to lines of business. Each week, you'll now see options for business lines and personal lines. Generally, we recommend personal lines content for Facebook and Twitter, business lines content for LinkedIn, and a mix of both for Twitter. However, you know your audience best and should post the content that best fits your audience.



Week 1: June 1st - 5th

Post 1	Copy	Image	Link
Personal	Remember to keep our furry family members and neighbors in mind when doing yardwork this year!		Content To Share
Business			
Post 2	Copy	Image	Link
Personal	Stay safe while doing yardwork with these 5 tips.		Content To Share
Business	Have you been feeling mentally drained? Here's how to reboot your brain:		https://bit.ly/3hGTpKy
Post 3	Copy	Image	Link
Personal	If you're thinking of sprucing up your lawn this season here are some tips just for you!		https://bit.ly/3eWOJOT
Business			

Week 2: June 6th - 12th

Post 1	Copy	Image	Link
Personal	Thinking about buying a boat? Ask these 5 questions before you do!		Content To Share
Business			
Post 2	Copy	Image	Link
Personal	Use these tips to stay safe and healthy while boating to maximize your time on the water.		Content To Share
Business	Here are 6 ways for your business to get involved in your local community:		https://bit.ly/3bGVfXR
Post 3	Copy	Image	Link
Personal	Whether you're a fan of the lake or ocean make sure your water fun is safe this year.		https://rdcrss.org/3u297Ci
Business			


Week 3: June 13th - 19th

Post 1	Copy	Image	Link
Personal	When's the last time your home had it's check up?		Content To Share
Business			
Post 2	Copy	Image	Link
Personal	Is renovating your home on your mind? Here are 7 MUST know things before you get started.		https://bit.ly/3hySCEi
Business	Starting a new business and wondering what kind of insurance you need?		https://bit.ly/3f6olCe
Post 3	Copy	Image	Link
Personal	Make sure you're staying cool at home with an HVAC maintenance check.		Content To Share
Business			

Week 4: June 20th - 26th

June 20th	Copy	Image	Link
Personal	Happy Father's Day!		Content To Share
Business			
Post 2	Copy	Image	Link
Personal	You never know when you're going to need certain supplies - so be prepared with a trunk kit!		Content To Share
Business	Have you experienced pandemic fatigue with your business? Here are 4 costs you might not have seen:		https://bit.ly/3fykaxR
Pots 3	Copy	Image	Link
Personal	Don't let the heat catch you off-guard!		Content To Share
Business			

Week 5: June 27th - 30th

Post 1	Copy	Image	Link
Personal	Safety alert! You never know when you will have a roadside emergency.		Content To Share
Business			
Post 2	Copy	Image	Link
Personal	Here are some tips on how to stay cool in the hot weather.		https://bit.ly/3v1ACgu
Business	Have you had a business door closed and now wondering what to do? Here are 6 strategies for you!		https://bit.ly/2T4vDOe
	Copy	Image	Link
Personal			
Business			