

# March 2022 Social Media Calendar

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

> If you would like to see a certain kind or topic of content from us we would love to hear about it! Email us at trusted.choice@iiaba.net with all content ideas.









#### **Key Dates:**

Women's History Month International Woman's Day 3/8 St. Patricks Day 3/17 First Day of Spring 3/20 National Mom & Pop Business Day 3/29

# **Key Themes:**

**End of Winter** Rain/Flooding Beginning of Spring



#### **Key Dates:**

Women's History Month International Woman's Day 3/8 St. Patricks Day 3/17 First Day of Spring 3/20 National Mom & Pop Business Day 3/29

3

#### Themes:

**End of Winter** Rain/Flooding Beginning of Spring

Monday

Tuesday

2

Wednesday

Thursday

Friday



Link





7



8



9



10

Link



11



14



15



16

Link



17



18



21



22

Link



23



24

31



25



28



29



30





Trusted Choice®

## Week 1: March 1st - 5th

|       | Сору   | Image  | Link                   |
|-------|--|--|------------------------|
| 03/01 | Happy Women's History<br>Month!                                  | Women's History Month  | Content to Share       |
| 03/02 | Does your car have anti-theft protections? Here are a few ideas: |  | https://bit.ly/33Glf4G |
|       | Сору   | Image  | Link                   |
| 03/03 | Are you prepared for melting snow?                               | Melting snow doesn't necessarily mean we're all clear.  Beware of tv, partally cleared roads that may be blocked, or flooded with melted anow.   | Content to Share       |
| 03/04 | Don't forget these 3 tips to help protect your home!             | - 3 TIPS TO PROTECT YOUR HOME FROM MELTING SNOW  - 1 (Start gaste Suttice of Assay - 2 (Start later assay from - 3 (Start later assay from - 4 (Start later assay from - 5 (Start later assay from - 5 (Start later assay from - 6 (Start later assay from - 7 | Content to Share       |
|       | Сору   | Image  | Link                   |
|       |  |  |                        |
|       |  |  |                        |



# Week 2: March 6th - 12th

|       | Сору  | Image  | Link                   |
|-------|---|--|------------------------|
| 03/07 | When was the last time you checked your carbon monoxide alarm?                                    | Did you Know? Carbon monoids patienting is a sainting stream canced by power outgas.  Canada Stream Canada  | Content to Share       |
| 03/08 | Settling insurance claims after<br>a disaster can be a lot - but<br>here's what you need to know. | STORM WARNING  | https://bit.ly/3FP5Xrz |
|       | Сору  | Image  | Link                   |
| 03/09 | Do you need additional<br>homeowners coverage?  | You night need additional additional additional accuracy in a coverage if:  Valuate and how the coverage in th | Content to Share       |
| 03/10 | It's almost riding season!<br>Here's how to get your<br>motorcycle spring ready.                  |  | https://bit.ly/3fM6qjO |
|       | Сору  | Image  | Link                   |
| 03/11 | Wondering about small business insurance? A Trusted Choice Independent Agent has you covered.     | Do I Need Small Business Insurance?  Yeat A Business Owner's Policy ((IoP) is one of the most popular postages. It combines:  John Small Business Owner's Policy (IoP) is one of the most popular postages. It combines:  John Small Business Owner's Policy (IoP) is one of the most popular policy in the most popular policy income overlaps.   | Content to Share       |
|       |   |  |                        |



# Week 3: March 13th - 19th

|       | Сору   | Image  | Link                   |
|-------|--|--|------------------------|
| 03/14 | If you're cookin' in the kitchen, do you practice these 6 safety tips?   | 6 Kitchen Safety Tips  Property of the second of the secon | Content to Share       |
| 03/15 | How do you stay safe after a night out?  | © DON'T DRINK AND DRIVE! ©  EVERY 2 MINUTES, SOMEONE IS INJURED BY A DRUNK DRIVER.   | Content to Share       |
|       | Сору   | Image  | Link                   |
| 03/16 | Do you have an idea for a business but are unsure how to go about it? A business plan is a good place to start - here's everything you need to know about starting one. Happy St. Patrick's Day! |  | https://bit.ly/3rILHmx |
| 03/17 | Happy St. Patrick's Day!   | HAPPY SAINT PATRICK'S DAY!   | Content to Share       |
|       | Сору   | Image  | Link                   |
| 03/18 | Your Trusted Choice Independent Agent can help you protect your home.  | YOU CAN'T PLAN FOR EVERYTHING Lout contact your local indispendent agent to home govers into ance, meets your dead. (meets your dead.) (meets your dead.)  | Content to Share       |
|       |  |  |                        |



## Week 4: March 20th - 26th

|       | Сору   | Image  | Link                   |
|-------|--|--|------------------------|
| 03/21 | Help prevent an electrical fire at home with these 4 tips!   | SAFETY TIPS TO HELP PREVENT ELECTRICAL FIRES AT HOME  A CONTINUE of continues  A CONTINUE of con | Content to Share       |
| 03/22 | Spring is on our doorstep!<br>Here's a maintenance guide to<br>help keep your home in tip-<br>top shape. | H ME   | https://bit.ly/3gX6blT |
|       | Сору   | Image  | Link                   |
| 03/23 | Electrical fires happen more than you think.   | Did you Know?  Secret For each of the Control of th | Content to Share       |
| 03/24 | Keep an eye out for these 3 things when mountain driving!  | 3 THINGS TO WATCH OUT FOR WHEN MOUNTAIN DRIVING  FALLING ROCKS LANDSLIDES SHOW MELTING   | Content to Share       |
|       | Сору   | Image  | Link                   |
| 03/25 | Is 2022 the year you start your dream business? Here's what you need to know about business insurance!   |  | https://bit.ly/35jRdV2 |
|       |  |  |                        |



## Week 5: March 27th - 31st

|       | Сору  | Image  | Link                   |
|-------|---|--|------------------------|
| 03/28 | How do you stay safe while driving in the mountains?  | SAFETY TIPS FOR  MOUNTAIN DRIVING  To present the state of the state o | Content to Share       |
| 03/29 | It's National Mom & Pop Busi-<br>ness Day! Consider calling your<br>local Trusted Choice Indepen-<br>dent Insurance Agent to help<br>with your insurance needs! They<br>are small businesses just like you! | Get to know your independent insurance agent.  Expert Knowledge  Multiple Options Community Understanding Charter Chair  Community Understanding   | Content to Share       |
|       | Сору  | Image  | Link                   |
| 03/30 | Do you want to get a motorcycle but are unsure about insurance? Here's everything you need to know about it!  |  | https://bit.ly/3xXqven |
| 03/31 | Do you need cyber liability insurance? Contact your Independent Insurance Agent to find out more.   | Is Cyber Liability Covered by Business Insurance?  Self Model Model  Als you interpreted agant two cyber thirty Insurance as hely you care the cutoff Insurance as hely you care the cut | Content to Share       |
|       | Сору  | Image  | Link                   |
|       |   |  |                        |
|       |   |  |                        |

