



# March 2022 Social Media Calendar

Use this monthly social media calendar to plan your social posts with our ready to use content!

New calendars are released 30 days before start of the new month.

Don't forget to tag us!

If you would like to see a certain kind or topic of content  
from us we would love to hear about it!

Email us at [trusted.choice@iiaba.net](mailto:trusted.choice@iiaba.net) with all content ideas.



## Key Dates:

Women's History Month

International Woman's Day 3/8

St. Patricks Day 3/17

First Day of Spring 3/20

National Mom & Pop Business Day 3/29

## Key Themes:

End of Winter

Rain/Flooding

Beginning of Spring

# March

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Women's History Month  
International Woman's Day 3/8  
St. Patrick's Day 3/17  
First Day of Spring 3/20  
National Mom & Pop Business Day 3/29

## Themes:

End of Winter  
Rain/Flooding  
Beginning of Spring

Monday

Tuesday

Wednesday

Thursday

Friday

1



2

[Link](#)



3



4



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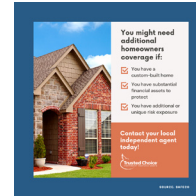


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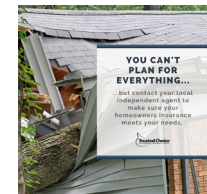
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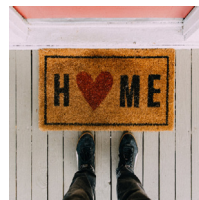


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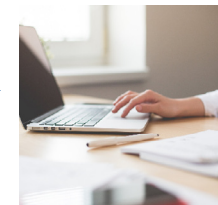


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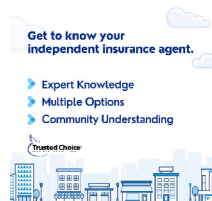
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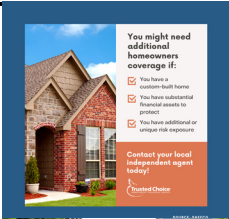


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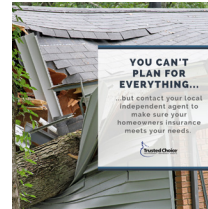
Week 1: March 1st - 5th

|       | Copy   | Image  | Link  |
|-------|--|--|---|
| 03/01 | Happy Women's History Month!                                     |    | <a href="#">Content to Share</a>                            |
| 03/02 | Does your car have anti-theft protections? Here are a few ideas: |    | <a href="https://bit.ly/33Glf4G">https://bit.ly/33Glf4G</a> |
|       | Copy   | Image  | Link  |
| 03/03 | Are you prepared for melting snow?                               |   | <a href="#">Content to Share</a>                            |
| 03/04 | Don't forget these 3 tips to help protect your home!             |  | <a href="#">Content to Share</a>                            |
|       | Copy   | Image  | Link  |
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Week 2: March 6th - 12th

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|-------|---|--|---|
| 03/07 | When was the last time you checked your carbon monoxide alarm?                                |    | <a href="#">Content to Share</a>                            |
| 03/08 | Settling insurance claims after a disaster can be a lot - but here's what you need to know.   |    | <a href="https://bit.ly/3FP5Xrz">https://bit.ly/3FP5Xrz</a> |
|       | Copy  | Image  | Link  |
| 03/09 | Do you need additional homeowners coverage?   |   | <a href="#">Content to Share</a>                            |
| 03/10 | It's almost riding season! Here's how to get your motorcycle spring ready.                    |  | <a href="https://bit.ly/3fM6qjO">https://bit.ly/3fM6qjO</a> |
|       | Copy  | Image  | Link  |
| 03/11 | Wondering about small business insurance? A Trusted Choice Independent Agent has you covered. |  | <a href="#">Content to Share</a>                            |
|       |   |  |   |

Week 3: March 13th - 19th


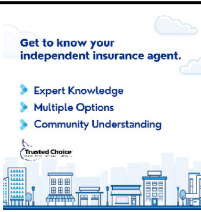


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|-------|---|--|---|
| 03/14 | If you're cookin' in the kitchen, do you practice these 6 safety tips?  |    | <a href="#">Content to Share</a>                            |
| 03/15 | How do you stay safe after a night out?   |    | <a href="#">Content to Share</a>                            |
|       | Copy  | Image  | Link  |
| 03/16 | Do you have an idea for a business but are unsure how to go about it? A business plan is a good place to start - here's everything you need to know about starting one. |   | <a href="https://bit.ly/3rILHmx">https://bit.ly/3rILHmx</a> |
| 03/17 | Happy St. Patrick's Day!  |  | <a href="#">Content to Share</a>                            |
|       | Copy  | Image  | Link  |
| 03/18 | Your Trusted Choice Independent Agent can help you protect your home.   |  | <a href="#">Content to Share</a>                            |
|       |   |  |   |

Week 4: March 20th - 26th

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|-------|--|--|---|
| 03/21 | Help prevent an electrical fire at home with these 4 tips!   |    | <a href="#">Content to Share</a>                            |
| 03/22 | Spring is on our doorstep! Here's a maintenance guide to help keep your home in tip-top shape.         |    | <a href="https://bit.ly/3gX6bIT">https://bit.ly/3gX6bIT</a> |
|       | Copy   | Image  | Link  |
| 03/23 | Electrical fires happen more than you think.   |   | <a href="#">Content to Share</a>                            |
| 03/24 | Keep an eye out for these 3 things when mountain driving!  |  | <a href="#">Content to Share</a>                            |
|       | Copy   | Image  | Link  |
| 03/25 | Is 2022 the year you start your dream business? Here's what you need to know about business insurance! |  | <a href="https://bit.ly/35jRdV2">https://bit.ly/35jRdV2</a> |
|       |  |  |   |



Week 5: March 27th - 31st

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|-------|--|--|---|
| 03/28 | How do you stay safe while driving in the mountains?   |    | <a href="#">Content to Share</a>                            |
| 03/29 | It's National Mom & Pop Business Day! Consider calling your local Trusted Choice Independent Insurance Agent to help with your insurance needs! They are small businesses just like you! |    | <a href="#">Content to Share</a>                            |
|       | Copy   | Image  | Link  |
| 03/30 | Do you want to get a motorcycle but are unsure about insurance? Here's everything you need to know about it!   |   | <a href="https://bit.ly/3xXqven">https://bit.ly/3xXqven</a> |
| 03/31 | Do you need cyber liability insurance? Contact your Independent Insurance Agent to find out more.  |  | <a href="#">Content to Share</a>                            |
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