**Marketing Campaigns Promo Email and Social Copy**

**Email Copy**

Subj: Is Your Agency Doing Enough Marketing?

Most smaller Independent Insurance Agencies don’t have the time or expertise to develop professional multi-channel marketing campaigns.

Marketing strategy is a critical component to competing in the modern marketplace and Trusted Choice has resources to help!

Utilize our professionally developed marketing campaigns that can be customized to include your agency logo and info.

We have ads for TV, print, online and radio.

See which campaign works best for you and request a FREE customized ad today!

Visit https://trustedchoice.independentagent.com/marketing-campaigns/

**Social Post Copy**

Note: Free photography can be downloaded from sites like Unsplash, Pexels, and Pixabay for use in promotional materials. We also recommend using a link shortener like bitly.

Post 1:

Did you know Trusted Choice can provide free ads for your agency? View the available campaigns and request your custom ad today!

<https://trustedchoice.independentagent.com/marketing-campaigns/>

Post 2:

Where does your agency advertise? Trusted Choice can provide TV, print and online ads customized to include your agency logo and info free of charge!

Request your today!

<https://trustedchoice.independentagent.com/marketing-campaigns/>

Post 3:

Think a professionally developed marketing campaign is out of your budget? Think again! Trusted Choice has FREE ads available that can be customized to include your agency’s logo!

Step up your marketing today!

<https://trustedchoice.independentagent.com/marketing-campaigns/>