

MAY

Key Dates:
Eid al-Fitr 5/02
Mother's Day 5/08
Memorial Day 5/30

Themes:
Boating
Rain/Flooding
Summer
Life Insurance

Mon 5/02



Any Time



Any Time



[Link](#)



Sun 5/08



Any Time



[Link](#)



Any Time



Any Time



[Link](#)



Any Time



Any Time



Any Time



Any Time



Any Time



Any Time



Any Time



[Link](#)



Any Time



Mon 5/30



Any Time





May 2022 Social Media Calendar

Use this monthly social media calendar to plan your social posts with our ready to use content!
New calendars are released 30 days before start of the new month.
Don't forget to tag us!

If you would like to see a certain kind or topic of content
from us we would love to hear about it!
Email us at trusted.choice@iiaba.net with all content ideas.



Key Dates:

Eid al-Fitr 5/02
Mother's Day 5/08
Memorial Day 5/30





Key Themes:

Boating
Rain/Flooding
Summer
Life Insurance

Week 1: May 1st - 7th

	Copy	Image	Link
5/02	Have a blessed Eid al-Fitr!		Image Link
Any Time	Make sure your house stays protected as you grow!		Image Link
	Copy	Image	Link
Any Time	Make sure your boat is running smoothly by doing this before taking it out on the water!		Image Link
Any Time	Are you dreaming of summer night barbeques? We are! Here's some safety tips to keep in mind.		https://bit.ly/36VVP4u
	Copy	Image	Link


Week 2: May 8th - 14th

	Copy	Image	Link
5/08	Happy Mother's Day!		Image Link
Any Time	Talk to an independent insurance agent today to see if home-based business insurance could benefit you.		Image Link
	Copy	Image	Link
Any Time	Our pets are members of our family and home! Here are some tips on how to make home renovations pet-friendly.		https://pgrs.in/36ECwNj
Any Time	Keep these 4 tips in mind when you go to the pool!		Image Link
	Copy	Image	Link
Any Time	Have you heard people talk about life insurance but are unsure what it is?		Image Link



Week 3: May 15th - 21st

	Copy	Image	Link
Any Time	Read this to see why buying life insurance is easier than you think:		https://pgrs.in/3M1G8sA
Any Time	Wondering why you need renters insurance?		Image Link
	Copy	Image	Link
Any Time	Headed out on a road trip this summer? Here are a few tips to save gas:		Image Link
Any Time	What home project are you tackling next?		Image Link
	Copy	Image	Link
Any Time	Mother Nature isn't always predictable but - an independent agent can help you be prepared!		Image Link

Week 4: May 22nd - 28th

	Copy	Image	Link
Any Time	Save this checklist to keep your summer fun on the water going!	 A graphic titled "BOATING SAFETY CHECKLIST" with a background of blue water and a red life preserver. The checklist items are: Life Jackets, Fire Extinguishers, Medical Safety Kit, and Flares.	Image Link
Any Time	Curious about life insurance? Ask your Independent Agent about which type is the best fit for you.	 A graphic titled "Are there Different Types of Life Insurance?" with a background of a blue folder and a pen. It lists three types: Universal life insurance, Whole life insurance, and Term life insurance.	Image Link
	Copy	Image	Link
Any Time	You never know when a weather disaster will strike.	 A graphic titled "ARE YOU PREPARED FOR A WEATHER DISASTER?" with a background of a house and a boat. It states: "In 2024, there were 20 weather disasters in the U.S. that exceeded \$1 billion." Source: FEMA.	Image Link
Any Time	Stay safe in the backyard this summer with these tips:	 A photograph of a man and a child in a backyard. The man is holding a hose and spraying water, and the child is running through the water.	https://bit.ly/372yUEM
	Copy	Image	Link
Any Time	Maximize your time on the water with this tip!	 A graphic titled "PREPARING FOR SOME FUN ON THE WATER?" with a background of a yellow life jacket. It states: "Wear your life jacket! 84% of drowning victims were not wearing a life jacket." Source: CDC.	Image Link

Week 5: May 29th - 31st

	Copy	Image	Link
5/30	We hope you have a happy and safe Memorial Day!		Image Link
Any Time	Talk to your independent agent to help keep your home business protected.		Image Link
	Copy	Image	Link
	Copy	Image	Link