**Marketing Reimbursement Program Promo Email and Social Copy**

**Email copy**

Subj: Save Over $2K on Your Marketing Budget With Trusted Choice!

Is your agency leveraging the Trusted Choice brand and taking advantage of the Marketing Reimbursement Program?

The Trusted Choice logo is recognized by consumers nationwide and as a Big “I” member you have exclusive permission to include it in any consumer facing materials alongside your own agency branding to give your agency increased recognition and credibility.

Trusted Choice can reimburse your agency over $2,000 when doing certain marketing activities including:

* Including the Trusted Choice logo in any consumer facing marketing materials
  + Additional funds available for Digital Marketing efforts!
* Building a new website with any of our Preferred Partners
* Subscribing to an Advantage subscription on trustedchoice.com

Visit the [Marketing Reimbursement Program](https://trustedchoice.independentagent.com/programs-services/marketing-reimbursement/) page for full details or to submit a request!

**Social Post Copy**

Note: Free photography can be downloaded from sites like Unsplash, Pexels, and Pixabay for use in promotional materials. We also recommend using a link shortener like bitly.

Post 1: (use TC logo as image)

Are you leveraging the national recognition of the Trusted Choice brand? There are funds available to help you get started! Learn more at URL

Post 2: (use image of ad on computer or cell phone)

Has your agency tried Digital Marketing? Trusted Choice has fund available to help offset the cost of ad placement and ad creation. Learn more at URL

Post 3:

Are you taking advantage of the Marketing Reimbursement Program from Trusted Choice? Learn how your agency can save more than $2,000 on marketing expenses! Full details at URL

Icon

Description automatically generatedA picture containing night sky

Description automatically generated