



November Content Calendar

by Trusted Choice®

Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

We now include the content we make as templates that you can edit to fit your own brand. Click on the button below labeled "Templates" and you will be taken to Canva. Once there, you should be able to make a copy of the templates where you can begin to make edits. All templates without customization are available for free download on our member site. To get the most out of the templates on Canva, we recommend investing in the pro version for \$150/year for up to 5 users. If you have any issues reach out to trusted.choice@iiba.net and we will assist you.

[Templates](#)

This Month's Themes:

[Fall](#)

[Thanksgiving](#)

[Small Business](#)

Featured Personal Line: Fall Home

Each month we will feature new content surrounding a theme. This month, take a look at new fall home content. This content is separate from the content calendar but you can use it however you like. Add it to your social content or use it on your website.



5 Ways to Transition Your Home to Fall

- Get your roof inspected
- Check your doors and windows for drafts
- Test generator(s)
- Get your furnace inspected
- Trim landscaping and trees



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[Click Here for Suggested Captions](#)

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1 [Fall](#)



2 [Thanksgiving](#)



3 [Business](#)



4 [Fall](#)



5



6



7 [Auto](#)



8 [Fall](#)



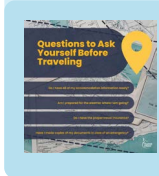
9 [Fire](#)



10 [Business](#)



11 [Travel](#)



12



13



14 [Cooking](#)



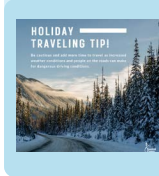
15 [Thanksgiving](#)



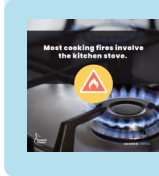
16 [Business](#)



17 [Travel](#)



18 [Fire](#)



19



20



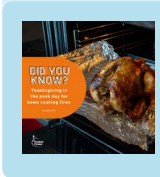
21 [Cooking](#)



22 [Cyber](#)



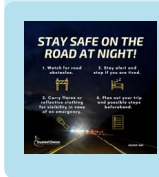
23 [Fire](#)



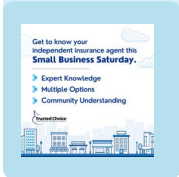
24 [Thanksgiving](#)



25 [Auto](#)



26 [IA](#)



27



28 [Auto](#)



29 [Business](#)



30 [Auto](#)

