October Content Calendar

by Trusted Choice®

Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

We now include the content we make as templates that you can edit to fit your own brand. Click on the button below labeled "Templates" and you will be taken to Canva. Once there, you should be able to make a copy of the templates where you can begin to make edits. All templates without customization are available for free download on our member site. To get the most out of the templates on Canva, we recommend investing in the pro version for $119/year for up to 5 users. If you have any issues reach out to trusted.choice@iiaba.net and we will assist you.

Templates

This Month's Themes:

Cyber

Halloween

Disaster

Featured Personal Line: Cyber

Each month we will feature new content surrounding a theme. This month, take a look at new cyber content. This content is separate from the content calendar but you can use it however you like. Add it to your social content or use it on your website.

XXXXX

4 THINGS TO DO TO HAVE A STRONG PASSWORD ONLINE

x Do use different passwords on different websites

x Do use the longest password possible allowed by each site

x Do develop ways for you to remember your new passwords

x Do consider using a password manager program

Source: CISA

OCTOBER

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Click Here for Suggested Captions

S	M	T	W	Th	F	S
1/2	3 Cyber	4 Home	5 Halloween	6 Business	7 Cyber	8
9	10 Business	11 Disaster	12 Agents	13 Cyber	14 Halloween	15
16	17 Disaster	18 Cyber	19 Car	20 Halloween	21 Cyber	22
23	24 Home	25 Cyber	26 Halloween	27 Home	28 Halloween	29
30	31 Halloween					

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