

## **October Content Calendar**

by Trusted Choice®

#### Welcome!

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 30 days before start of the new month. Don't forget to tag us!

**Download Assets** 

#### **This Month's Themes:**

**Cyber** 

Fall

**Halloween** 



### **October 2023 Canva Templates**

We now include the content we make as templates that you can edit to fit your own brand. Click on the button below labeled "Canva Templates" and you will be taken to Canva. Once there, you should be able to make a copy of the templates where you can begin to make edits. All templates without customization are available for free download on our member site. To get the most out of the templates on Canva, we recommend investing in the pro version for \$150/year for up to 5 users. If you have any issues reach out to trusted.choice@iiaba.net and we will assist you.

**Canva Templates** 





#### This Month's Holidays

- National Cyber **Security Awareness** Month
- National Cat Day 10/29
  - Halloween 10/31

# OCTOBER

2023

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2 Cyber



**3** Fall



4 Auto



5 Cyber



6 Halloween



7



8



10 <u>Pet</u>



11 Life Stage



12 Cyber



**13** Fall



14



15



**17** Fall



18 Cyber



19 <u>Halloween</u>



20Business



21



22



23Life Stage

24Cyber



25 Halloween



26Auto



27Cyber



28





**30**Halloween



31 Holiday

