

# September 2021 Social Media Calendar

Use this monthly social media calendar to plan your social posts with our ready to use content! New calendars are released 1 week before start of new month. Don't forget to tag us!

> If you would like to see a certain kind or topic of content from us we would love to hear about it! Email us at trusted.choice@iiaba.net with all content ideas.









**Key Dates:** Labor Day

**Key Themes:** Transitioning to Fall Vacations

We have added a new bonus section of content at the end of the calendar with some additional lines focusing on some weather specific content.

Each week we have options for business lines and personal lines. Generally, we recommend personal lines content for Facebook and Twitter, business lines content for LinkedIn, and a mix of both for Twitter. However, you know your audience best and should post the content that best fits your audience.

## Week 1: September 1st - 4th

Post 1	Сору	lmage	Link
	Check out these three tips for garage fall maintenance.	3 FALL MAINTENANCE TIPS FOR GARAGES  1. Chick parage rice fat any damage for noting  2. Designate from the summer season  3. Impact the wells and foundation for chicks or mold	Content to Share
Business			
Post 2	Сору	lmage	Link
Personal	Are you ready for tailgate season?	5 Safety Tips for Tailgating  Always shadly goe are smallery before agenting  Keep new most add to high good food application  Record for a companion and frequent to cody  See you'll a group  Here a designment deferrer  Light of these	Content to Share
Business	Do you know how to pick the right insurance agent for you?		https://bit.ly/2UxryDa
Post 3	Сору	lmage	Link
Personal			
Business			



## Week 2: September 5th - 11th

Monday, 6th	Сору	lmage	Link
Personal	Happy Labor Day!	HAPPY LABOR DAY!	Content to Share
Business	Happy Labor Day!	HAPPY LABOR DAY!	Content to Share
Post 2	Сору	lmage	Link
Personal	Worried about your college students belongings?	ARE YOUR COLLEGE STUDENT BELONGINGS PROYECTED WHILE THEY BE ON CAMPUS?	Content to Share
Business			
Post 3	Сору	Image	Link
Personal	Help your student keep their belongings safe off campus.	IS YOUR COLLEGE STUDENT LIVING OFF CAMPUS THIS YEAR?  A surprise of the student and student st	Content to Share
Business			



## Week 3: September 12th - 18th

Post 1	Сору	lmage	Link
Personal	Here are 4 tips to help you pack safely for your next road trip	HOW TO PACK YOUR CAR SAFELY  1 Soul heaving them Info 2 South heaving the series 2 South heaving the series 3 South pack may be to high 4 South heaving south the series  4 South heaving south the series  1 South pack may be to high  1 South pack ma	Content to Share
Business			
Post 2	Сору	lmage	Link
Personal	Read these 7 things to consider before buying or renting an RV.		https://bit.ly/2XI1PJy
Business	Looking to work on the foundation of your small business? You should read this before starting.		https://bit.ly/3mixrj7
Post 3	Сору	lmage	Link
Personal	Talk to your independent insurance agent to see if personal umbrella insurance is right for you!		Content to Share
Business			



### Week 4: September 19th - 25th

Post 1	Сору	Image	Link
	What other summer belong- ings do you have to pack up in the fall?	SUMMER SELONGINGS PRESCRIPTION OF A FAIL  Visit and Visi	Content to Share
Business			
Post 2	Сору	lmage	Link
	Struggling to pick when you should DIY a project vs hiring a professional? Click here to read more:		https://bit.ly/3geLBxZ
Business	Do you know what business income insurance can cover?	Business Income Insurance Can help replace lost of income in case of fire, wind damage, theft, and other types of covered losses.	Content to Share
Pots 3	Сору	lmage	Link
Personal	What's on your list for fall fun?	FAMILY CAMPING ACTIVITIES IN THE FALL GO CANGEING TAKE A FOLLEGE HIKE CARVE PUMPINS FALL FISHING LEAF COLLECTING	Content to Share
Business			



### Week 5: September 26th - 30th

Post 1	Сору	lmage	Link
Personal	Is your yard ready for fall?	FALL YARD CLEANUP CHECKLIST  Remove any debra  Thomas any debra  Thomas on the debra from plants and shoulds  Check all leaves from your gutters  Add per-friendly feetilizer to your yourd  Emericans	Content to Share
Business			
Post 2	Сору	lmage	Link
Personal	Stay safe while on the road.	Fall Road Trip Tips  - Own argus bas  -	Content to Share
Business	Is your business property protected?	Commercial Property Insurance Protects your business physical location and where business property like.  TOOLS VINCENTORY EQUIPMENT VINCENTORY	Content to Share
Post 3	Сору	lmage	Link
Personal			
Business			



### **Bonus September Content**

Post 1	Сору	lmage	Link
	Are you prepared for tornado season?	Four Focts to Know About TORNADOS can reach up to 250 mph have been reported in all 50 states can travel on ground for up to 50 miles occur more in the US than anywhere in the world	Content to Share
Business			
Post 2	Сору	Image	Link
Personal	High winds are one of the main causes of property damage during a hurricane. Are you prepared?	What is the primary cause of hurricane-inflicted property damage?  HIGH WINDS  FACT: Hurricane-force winds can over turn vehicles, uproof trees, shatter windows, and event level baildings.	Content to Share
Business			
Post 3	Сору	Image	Link
	Did you know wildfires occur in 39 states?	4 Facts About Wildfires  4 out of 5 wildfires are started by humans fact year, an overage of 12 million cores of U.S. weedlands burn Wildfirest revel up to a mph in forcest Wildfirest revel up to a mph in forcest Wildfirest revel up to a mph in forcest	Content to Share
Business			

