News & Views (States Staff)

Subject: Distracted Driving Awareness Campaign

Did you know, one in four motor vehicle crashes involves a cell phone? Now is a perfect time to remind your members to share with their customers the importance of safe driving.

Trusted Choice has free customizable content to help bring awareness to the risks of distracted driving. This content includes various digital ads, print ads, and videos that discuss the dangers of driving while eating, as well as texting while driving. All content can be customized to include member’s agency logo and info.

Browse our selection here: <https://trustedchoice.independentagent.com/marketing-campaigns/distracted-driving/>

Please contact Mia.McGowan@iiaba.net with any questions