News and Views (State Staff)

Subj: TechCompare is LIVE!

Deck: TechCompare site is now available to members.

Trusted Choice has launched TechCompare, an online platform designed to help members find and connect with top vendors, each with a unique focus and expertise, to grow their agency.

The site features a full collection of service providers like Catalyit, Client Circle, and more that specialize in helping to strengthen agency’s sales/marketing, operations, and overall customer experience. These vendors offer services in digital marketing, SEO, social media, website development, and other key areas.

Using TechCompare, members can compare prices, features, and customer feedback between multiple vendors to ensure they are getting the best value for their money.

Big “I” members are eligible for up to $1,000 in reimbursement when choosing to work with one or more vendors. Members simply will look for vendors with the “MRP” tag to see which they can get funds in return for.

TechCompare aims to provide members with access to trusted and reliable service vendors to ensure they have the necessary tools and resources they’ll need to thrive in today’s digital age.

Please encourage your members to browse [TechCompare](https://techcompare.independentagent.com/) today!

Please contact [Mia McGowan](mailto:Mia.McGowan@iiaba.net) with any questions.