

Trusted Choice® MARKETING REIMBURSEMENT PROGRAM 2024

All Big "I" members can access **up to \$1,000** in funds to offset the cost of marketing and customer experience improvement expenses.



Co-brand with the Trusted Choice logo

Add the Trusted Choice logo to any consumer facing ads or marketing to be eligible.

Members can choose from traditional options like billboards and print ads or from digital options like social media and streaming service ads.



TechCompare Vendors

Members can choose to use funds towards marketing or customer experience improvements with any of Trusted Choice's Preferred Vendors that are listed on the TechCompare site and labeled MRP eligible.

Services include SEO, Websites, Automation, Digital Advertising and more.

All members have access to up to \$1,000. Reimbursements are made at 50% of final cost. Members can utilize funds in one or multiple transactions. Members can only be reimbursed a maximum of \$500 for any one TechCompare vendor. Program is first come, first served until funds have been depleted.

For full program details or to submit a reimbursement request visit trustedchoice.independentagent.com/MRP today!