TechCompare

Subj: TechCompare is LIVE!

Trusted Choice has launched TechCompare, an online platform designed to help you find and connect with top vendors, each with a unique focus and expertise, to grow your agency.

The site features a full collection of service providers that specialize in helping you strengthen your agency’s sales/marketing, operations, and overall customer experience. Our Preferred Vendors offer services in digital marketing, SEO, social media, website development, and other key areas.

Using TechCompare, you can compare prices, features, and customer feedback between multiple vendors to ensure you are getting the best value for your money.

Big “I” members are eligible for up to $1,000 in reimbursement when choosing to work with one or more vendors. **As of 2024, members can now only receive a maximum reimbursement of $500 for any one vendor – although they still have access to $1000 total. Please note, funds are only available to new customers as of 2024 – renewals are not eligible.** Simply look for vendors with the “MRP” tag to see which you can get funds in return for.

You can also browse for vendors who are Big “I” Agents Council for Technology partners (ACT)!

TechCompare aims to provide you with access to trusted and reliable service vendors to ensure you have the necessary tools and resources you need to thrive in today’s digital age.

Browse [TechCompare](https://techcompare.independentagent.com/) today!

Please contact [Mia McGowan](mailto:Mia.McGowan@iiaba.net) with any questions.