

MARKETING REIMBURSEMENT PROGRAM 2025

All Big "I" members can access **up to \$1,000** in funds to offset the cost of marketing and customer experience improvement expenses.



Digital Marketing

Amplify your agency's brand and reach consumers in new ways with funds towards your digital marketing efforts.

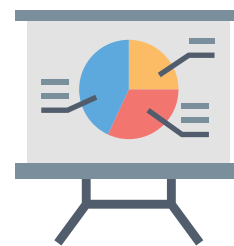
Eligible efforts include but are not limited to online display and banner ads, paid social media ads, PPC ads, ads on streaming services like YouTube and Hulu, digital sponsorships, ads within apps, graphic designer costs for email and logo development, and more.



TechCompare Vendors

Members can choose to use funds towards marketing or customer experience improvements with any of Trusted Choice's Preferred Vendors that are listed on the TechCompare site and labeled MRP eligible.

Services include SEO, Websites, Automation, Digital Advertising and more.



Marketing Education

Empower you and your team to take charge of your agency's marketing with marketing education.

Members can use funds towards various marketing related education courses or marketing conference registration. Course topics including general marketing, SEO, small business marketing, social media marketing, and other related subjects are recommended.

All members have access to up to \$1,000. Reimbursements are made at 50% of final cost. Members can utilize funds in one or multiple transactions. Members can only be reimbursed a maximum of \$500 for any one TechCompare vendor. Program is first come, first served until funds have been depleted.

For full program details or to submit a reimbursement request visit trustedchoice.independentagent.com/MRP today!