Newsletter copy (MRP)

Subj: Access $1,000 to Boost Your Marketing Efforts

Looking to take your agency’s marketing to the next level but don’t know where to start? With our Marketing Reimbursement Program (MRP) you have access to up to $1,000 towards your marketing efforts to help grow your agency’s reach, build your brand awareness, and connect with your audience in new ways.

One way you can utilize your funds is towards digital marketing efforts (when paid) or towards the cost of ad placements. Whether you want to run paid ads on social media, work with a graphic designer on a new agency logo, or anything related you can receive funds towards those efforts under this option.

Are you looking to enhance your skills or broaden your team’s marketing knowledge? You can also use your MRP funds towards marketing education, including courses or conferences to learn fresh ideas and new strategies for your agency's growth.

You can also choose to work with our marketing and technology vendors on our TechCompare website for reimbursement. Just look for any vendor with the “MRP” tag for eligibility!

Learn more about the Marketing Reimbursement Program and its guidelines [here](https://trustedchoice.independentagent.com/wp-content/uploads/2024/12/2025-Trusted-Choice-MRP-.pdf).

Please contact [Ambrie Jones](mailto:Ambrie.Jones@iiaba.net) with any questions.