

Tornado Season Is Intensifying in [INSERT TOWN/CITY]— Insurance Tips to Help Consumers Prepare & Recover

Hi TK,

As tornado activity increases across [INSERT TOWN/CITY], homeowners and businesses are facing heightened risk of severe property damage — and many may not fully understand what their insurance does and doesn't cover.

If you're planning any tornado-related coverage, agents from [INSERT COMPANY NAME], an independent insurance agency in [INSERT LOCATION], are available for commentary. They can offer clear, actionable guidance, including:

- **Tornado Insurance 101:** What standard homeowners policies cover — and where gaps may exist
- **How to File Claims After a Tornado:** Immediate steps to document damage and navigate the claims process
- **Preparedness Tips:** Protecting your home, car, and business before a storm hits
- **Business Interruption:** How to cover lost income and expenses if a tornado forces your business to close
- **Market Outlook:** How increasing severe weather is shaping insurance availability and cost

Please let me know if you'd like to set up an interview.

Best,