

[INSERT TOWN/CITY] *Wildfires Are Spreading — How Homeowners & Businesses Can Protect Their Property*

Hi **[INSERT NAME]**,

As wildfires continue to spread across **[INSERT TOWN/CITY]**, homeowners and businesses need proper planning and proactive solutions to reduce property loss and protect their families.

For any related coverage you're planning, agents from **[INSERT COMPANY NAME]**, an independent insurance agency in **[INSERT LOCATION]**, are available for commentary. They can break down what consumers need to know, including:

- **Wildfire Insurance 101:** What's covered, what isn't, and how to make sure you're protected
- **How to File Claims After Fire Damage:** What to document and steps to take immediately
- **Business Interruption:** How to cover lost income and expenses if a wildfire forces your business to close
- **Preparedness Tips:** Protecting your home, car, and business before a wildfire hits
- **The Future Outlook:** How rising wildfire risk is shaping insurance availability and affordability

Please let me know if you'd like to set up an interview.

Best,