

# The All-New TrustedChoice.com is Here



No subscriptions, no fees, no upselling.

The latest member benefit from the Big “I” is the new **trustedchoice.com** – a completely free, consumer-facing agency locator where online shoppers can find independent agents in their area. The best part – your agency is already included. All you need to do is update your listing.



### 100% Free

Included with your Big “I” membership. No subscription, no opt-in, no hidden fees.



### Consumers Are Searching

Shoppers visit TrustedChoice.com to find independent agents in their area.



### Live on June 1<sup>st</sup>

Update your profile now so consumers can find your agency.

## Updating Your Profile is Quick and Easy

1

The company admin must log in using Big “I” credentials

2

Select the companies you represent and the coverages you provide

3

Add any key additional agency information

4

Confirm accuracy and save – your listing goes live immediately

**Make Sure Your Agency  
is Being Found Online**

To Update Your Free Listing or for More Information, Visit:  
[Trustedchoice.independentagent.com/agency-locator](https://Trustedchoice.independentagent.com/agency-locator)

